



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

The National Summit Agenda

Monday, June 15, 2009

8:00 a.m.

*Registration Opens
Innovation Expo Opens*

9:00 -10:00 a.m.

Welcome to The National Summit (Renaissance Ballroom)
Beth Chappell, *President & CEO, Detroit Economic Club*
Co-Chairs:
William Clay Ford, Jr., *Executive Chairman, Ford Motor Co.*
Andrew N. Liveris, *Chairman & CEO, The Dow Chemical Co.*

10:00 – 11:00 a.m.

America's Competitiveness Agenda (Renaissance Ballroom)

Panelists:

Thomas Paul d'Aquino, *President & CEO, Canadian Council of Chief Executives*

The Honorable Debbie A. Stabenow, *U.S. Senator, State of Michigan*

G.P. "Bud" Peterson, *President, Georgia Institute of Technology*

Deborah L. Wince-Smith, *President, The Council on Competitiveness*

Moderator:

Becky Quick, *Co-Anchor, "Squawk Box," CNBC*

11:00– 12:00 p.m.

Break/Innovation Expo

12:00 - 1:30 p.m.

Concurrent Town Halls

Technology (Mackinac)

Topic: The Business of Clean Technology Innovation

Description: Technology innovation that enables the efficient management of renewable energy resources and develops alternatives to petroleum will help to sustain the environment and stabilize society.

Panelists:

Edward T. Lu, *Program Manager in Advanced Projects, Google, Inc.*

Joseph A. Muscat, *Partner & Director, Americas Cleantech Network, Ernst & Young LLP*

Dr. Alan Shaw, *President & CEO, Codexis, Inc.*

Moderator:

Noam Neusner, *Principal, 30 Point Strategies*

Energy Town Hall (Columbus)

Topic: Energy at the Environmental and Legislative Crossroads

Description: The federal government must ensure a coordinated approach to the development of clean and sufficient electricity generation and transmission that is consistent with the nation's energy policy.

Panelists:

Martin M. Koffel, *Chairman & CEO, URS Corp.*

John W. Rowe, *Chairman & CEO, Exelon Corp.*

Joseph L. Welch, *Chairman, President & CEO, ITC Holdings Corp.*

Moderator:

David G. Etheridge, *US Utilities Leader, PricewaterhouseCoopers LLP*



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

Environment (Cartier)

Topic: Smart Infrastructure

Description: Leveraging "smart" systems to better manage natural resources and to deliver economic benefits.

Panelists:

John Briscoe, *Gordon McKay Professor of the Practice of Environmental Engineering, Harvard University*

J. Erik Fyrwald, *Chairman, President & CEO, Nalco Co.*

Ashok Gupta, *Air & Energy Program Director, Natural Resources Defense Council*

Richard Lechner, *Vice President, Energy & Environment, IBM Corp.*

Moderator:

Rik Kirkland, *Director of Publishing, McKinsey & Co.*

Manufacturing (Cabot)

Topic: Innovation & Talent Management

Description: Innovation and talent management are critical components to developing and maintaining long-term, high-quality manufacturing job creation in the United States.

Panelists:

Emily Stover DeRocco, *President, The Manufacturing Institute; Senior Vice President, National Association of Manufacturers*

The Honorable Carl M. Levin, *U.S. Senator, State of Michigan*

Keith D. Nosbusch, *Chairman & CEO, Rockwell Automation, Inc.*

James H. Quigley, *Global CEO, Deloitte Touche Tohmatsu*

Moderator:

Alexis Glick, *Vice President & Anchor, Fox Business Network*

2:00 p.m.

Registration Closes

2:00 - 3:30 p.m.

Concurrent Town Halls

Technology (Mackinac)

Topic: Technology Innovation Creates Healthcare Access and Efficiency

Description: Technology innovation can improve the efficiency of healthcare and the quality of life of workers worldwide by creating a globally accessible healthcare information infrastructure.

Panelists:

Benjamin Heywood, *Co-Founder & President, PatientsLikeMe Inc.*

Michael B. McCallister, *President & CEO, Humana Inc.*

Ronald A. Williams, *Chairman & CEO, Aetna Inc.*

Dr. William Winkenwerder, Jr., *Chairman, The Winkenwerder Company LLC*

Moderator: Esther Dyson, *Chairman, EDventure Holdings Inc.*

Energy (Cabot)

Topic: A New Energy Focus: At the intersection of economic growth and sustainability.

Description: A US energy policy must involve an integrated approach to develop a sustainable supply of energy to meet our current and future needs.



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

Panelists:

Samuel A. DiPiazza, Jr., *Chief Executive Officer, PricewaterhouseCoopers International Ltd.*
Michael J. Dolan, *Senior Vice President, Exxon Mobil Corp.*
Matthew K. Rose, *Chairman, President & CEO, BNSF Railway Co.*
Robert Johnston, *Director, Global Energy & Natural Resources, Eurasia Group*

Moderator:

Robert Reiss, *Host, The CEO Show*

Environment (Cartier)

Topic: Clean Transportation

Description: Reducing the environmental impact of transportation through new or improved technologies.

Panelists:

William Clay Ford, Jr., *Executive Chairman, Ford Motor Co.*
Timothy M. Manganello, *Chairman & CEO, BorgWarner Inc.*
Peter J. Marks, *Chairman, President & CEO, Robert Bosch LLC*
Richard O. Schaum, *General Manager, 3rd Horizon Associates LLC*

Moderator:

Rik Kirkland, *Director of Publishing, McKinsey & Company*

Manufacturing (Columbus)

Topic: Competitiveness in Manufacturing

Description: Manufacturers are faced with a radically changing competitive landscape and must become agile enough to adapt to these challenges in order to be successful in the short and long term.

Panelists:

The Honorable John M. Engler, *President & CEO, National Association of Manufacturers*
Charles G. McClure, *Chairman, President & CEO, ArvinMeritor, Inc.*
Vikram S. Pandit, *Chief Executive Officer, Citigroup, Inc.*
Deborah L. Wince-Smith, *President, The Council on Competitiveness*

Moderator:

Becky Quick, *Co-Anchor, "Squawk Box," CNBC*

4:45 p.m.

Innovation Expo Closes

5:00 - 5:30 p.m.

General Session (Renaissance Ballroom)

Topic: Issues Facing Capital Markets

Speaker:

Vikram S. Pandit, *Chief Executive Officer, Citigroup, Inc.*

5:30 - 6:30 p.m.

Monday Summit Up General Session (Renaissance Ballroom)

Panelists:

Esther Dyson, *Chairman, EDventure Holdings, Inc.*
Richard Lechner, *Vice President, Energy & Environment, IBM Corp.*
Charles G. McClure, *Chairman of the Board, President & CEO, ArvinMeritor, Inc.*
Richard D. Paterson, *Global Energy, Utilities & Mining Leader and US Energy Leader, PricewaterhouseCoopers LLP*

Moderator:

Alexis Glick, *Vice President & Anchor, Fox Business Network*



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

Tuesday, June 16, 2009

7:30 a.m.

*Registration Opens
Innovation Expo Opens*

8:00 - 9:00 a.m.

General Session (Renaissance Ballroom)

Topic: Education Innovation

Description: The role of education in fostering innovation.

Panelists:

The Honorable Dave Bing, *Mayor, City of Detroit, Michigan*

Linda Hasenfratz, *Chief Executive Officer, Linamar Corp.*

Dr. Jay Noren, *President, Wayne State University*

The Honorable James H. Shelton III, *Assistant Deputy Secretary,
Innovation & Improvement, U.S. Department of Education*

Moderator:

Dr. Ronald E. Goldsberry, *Advisor, Deloitte Consulting LLP*

9:30 - 11:00 a.m.

Concurrent Town Halls

Technology (Mackinac)

Topic: Entrepreneurialism and Technology Innovation Drive
Competitiveness

Description: Entrepreneurialism and technology innovation are the
engines that will pull business out of the current economic crisis by
enabling solutions that create new jobs and new markets.

Panelists:

Eva Chen, *Co-founder & CEO, Trend Micro, Inc.*

Dr. Mary Sue Coleman, *President, University of Michigan*

Anders Gustafsson, *Chief Executive Officer, Zebra Technologies Corp.*

James S. Turley, *Chairman & CEO, Ernst & Young LLP*

Moderator:

Tony L. Uphoff, *Chief Executive Officer, TechWeb*

Energy (Columbus)

Topic: A Realistic Assessment of Reliable Electricity Supply

Description: America is faced with some major challenges to providing
a reliable electricity supply and will need to make some major
investments and changes to prepare for the future.

Panelists:

Anthony F. Earley, Jr., *Chairman & CEO, DTE Energy Co.*

Christopher J. Kearney, *Chairman, President & CEO, SPX Corp.*

Moderator:

Marvin S. Fertel, *President & CEO, Nuclear Energy Institute*

Environment (Cartier)

Topic: Green Homes

Description: Investing in "green" homes to reduce the environmental
impact of residential buildings.

Panelists:

Sam Rashkin, *National Director ENERGY STAR for Homes, U.S. EPA*

Michael Thaman, *Chairman & CEO, Owens Corning*

Timothy Wadhams, *President & CEO, Masco Corp.*



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

Moderator:

Brian Dumaine, *Global Editor & Assistant Managing Editor, Fortune Magazine*

Manufacturing (Cabot)

Topic: Globalization and Trade

Description: The United States continues to be the global manufacturing leader, however, greater emphasis on supporting global trade is necessary to strengthen international relationships, enhance value between trading partners and coordinate government policies for our country to remain competitive.

Panelists:

The Honorable Sandy K. Baruah, *Senior Fellow, The Council on Competitiveness*

D. Scott Davis, *Chairman & CEO, United Parcel Service, Inc.*

Craig Giffi, *Vice Chairman, Deloitte LLP*

Dr. Jayson Myers, *President, Canadian Manufacturers & Exporters*

Moderator:

Eric Schurenberg, *Editor-in-Chief, CBS MoneyWatch.com*

11:00 a.m. to 12:00 p.m.

Break/Innovation Expo

12:30 - 2:00 p.m.

Concurrent Town Halls

Technology (Mackinac)

Topic: Technology Innovation Drives Education Solutions

Description: Technology innovation in education can enable continued leadership in innovation and make lifelong learning accessible and affordable, thereby creating and sustaining a competitive workforce and improved living standards.

Panelists:

John M. Grillos, *Director, Curriki*

Jonathan D. Harber, *Co-founder & CEO, SchoolNet, Inc.*

Dean Kamen, *President, DEKA Research & Development Corp.*

Harold W. McGraw III, *Chairman, President & CEO, The McGraw-Hill Cos.*

Robert Youngjohns, *President of North America Sales & Marketing, Corporate Vice President, Microsoft Corp.*

Moderator:

Tony L. Uphoff, *Chief Executive Officer, TechWeb*

Energy Town Hall (Cartier)

Topic: Realities of the Energy Future: Supply and Demand Views

Description: Exploring ways to develop a realistic and long-term energy policy that will sustain American industry and consumers and meet their energy needs.

Panelists:

James J. Mulva, *Chairman & CEO, ConocoPhillips Co.*

W. Douglas Parker, *Chairman & CEO, US Airways Group, Inc.*

Moderator:

Richard D. Paterson, *Global Energy, Utilities & Mining Leader and US Energy Leader, PricewaterhouseCoopers LLP*



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

Environment (Columbus)

Topic: Sustainable Business Solutions

Description: Developing sustainable products and 'greening' operations can lead to benefits at multiple levels.

Panelists:

Thomas Lyon, *Professor & Director of the Erb Institute for Global Sustainable Enterprise, University of Michigan*

Steve Odland, *Chairman & CEO, Office Depot, Inc.*

Tom Schmitt, *President & CEO, FedEx Global Supply Chain Services*

Moderator:

Brian Dumaine, *Global Editor & Assistant Managing Editor, Fortune Magazine*

Manufacturing (Cabot)

Topic: Structural Cost

Description: During a downturn, manufacturing organizations are faced with opportunities to reassess fixed and variable cost structures to identify areas of improvement. The U.S. has an opportunity to address specific challenges with regard to structural costs in order to help secure the viability of the manufacturing sector long-term.

Panelists:

Richard E. Dauch, *Co-founder, Chairman & CEO, AAM*

The Honorable John M. Engler, *President & CEO, National Association of Manufacturers*

Donald J. Walker, *Co-Chief Executive Officer, Magna International Inc.*

Moderator:

Dr. Ronald E. Goldsberry, *Advisor, Deloitte Consulting LLP*

2:00 p.m.

Registration Closes

3:00 - 4:30 p.m.

General Session (Renaissance Ballroom)

Topic: Vision for America

Description: Global thought leaders will provide context for an American vision within a global economy.

Panelists:

Ian Bremmer, *President, Eurasia Group*

The Honorable Jennifer M. Granholm, *Governor, State of Michigan*

Van Jones, *Special Advisor for Green Jobs, Enterprise and Innovation, White House Council on Environmental Quality*

Moderator:

Alexis Glick, *Vice President & Anchor, Fox Business Network*

4:45 p.m.

Innovation Expo Closes

5:00 - 5:30 p.m.

General Session (Renaissance Ballroom)

Speaker:

William Clay Ford, Jr., *Executive Chairman, Ford Motor Company*

The Honorable Gary F. Locke, *Secretary, U.S. Department of Commerce*

5:30 - 6:30 p.m.

Tuesday Summit Up General Session (Renaissance Ballroom)

Panelists:

Anthony F. Earley, Jr., *Chairman & CEO, DTE Energy Co.*



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

Tom Schmitt, *President & CEO, FedEx Global Supply Chain Services, Senior Vice President, FedEx Solutions*
James S. Turley, *Chairman & CEO, Ernst & Young LLP*
Donald J. Walker, *Co-Chief Executive Officer, Magna International Inc.*
Moderator:
Eric Schurenberg, *Editor-in-Chief, CBS MoneyWatch.com*

Wednesday, June 17, 2009

- 7:30 a.m. *Registration Opens
Innovation Expo Opens*
- 8:00 – 9:00 a.m. **General Session** (Renaissance Ballroom)
Topic: Talent Management
Description: Attracting and retaining talent in a knowledge-based global economy?
Panelists:
The Honourable Perrin Beatty, *President & CEO, The Canadian Chamber of Commerce*
Matthew W. Ferguson, *President & CEO, CareerBuilder.com*
Timothy D. Leuliette, *Chairman, President & CEO, Dura Automotive Systems, Inc.*
Dr. Lou Anna K. Simon, *President, Michigan State University*
Moderator:
Walter E. Shill, *North America Managing Director, Management Consulting, Accenture*
- 9:30 a.m. *Registration Closes*
- 9:00 - 10:00 a.m. **General Session** (Renaissance Ballroom)
Topic: Entrepreneurship and Innovation
Description: How do small and medium sized organizations thrive in a global economy?
Speaker:
Jim Balsillie, *Co-Chief Executive Officer, Research in Motion*
Michael Klein, *Former Vice-Chairman, Citigroup, Inc.*
Moderator:
Alexis Glick, *Vice President & Anchor, Fox Business Network*
- 10:30 - 11:30 a.m. **Manufacturing General Session** (Renaissance Ballroom)
Topic: Innovation & Competitiveness in Manufacturing
Panelists:
Dr. John Kao, *Founder & Chairman, Institute for Large Scale Innovation*
Alan R. Mulally, *President & CEO, Ford Motor Co.*
Deborah L. Wince-Smith, *President, The Council on Competitiveness*
Moderator:
Philip J. LeBeau, *Auto & Airline Industry Reporter, CNBC*
- 11:30 a.m. - 12:30 p.m. **Environment General Session** (Renaissance Ballroom)
Panelists:
David Blood, *Co-founder & Senior Partner, Generation Investment Management*



MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

David P. Steiner, *Chief Executive Officer, Waste Management, Inc.*

Moderator:

Leonard T. Mendonca, *Chairman of McKinsey Global Institute,
McKinsey & Co.*

1:30 - 2:30 p.m.

Energy General Session (Renaissance Ballroom)

Speaker:

Frederick (Fritz) A. Henderson, *President & CEO, General Motors
Corp.*

The Honorable David Sandalow, *Assistant Secretary for Policy &
International Affairs, U.S. Department of Energy*

Moderator:

Tom Walsh, *Columnist, Detroit Free Press*

2:00 p.m.

Innovation Expo Closes

2:30 - 3:30 p.m.

Technology General Session (Renaissance Ballroom)

Panelists:

Steven A. Ballmer, *Chief Executive Officer, Microsoft Corp.*

The Honorable Aneesh P. Chopra, *Chief Technology Officer,
The United States of America*

Moderator:

Noam Neusner, *Principal, 30 Point Strategies*

3:30 - 4:00 p.m.

Closing Session (Renaissance Ballroom)

Beth Chappell, *President & CEO, Detroit Economic Club*

Co-Chairs:

William Clay Ford, Jr., *Executive Chairman, Ford Motor Co.*

Andrew N. Liveris, *Chairman & CEO, The Dow Chemical Co.*