

KEY ATTRIBUTES

America's To-Do List encompasses several attributes that are vital for a comprehensive, national competitive strategy for the twenty-first century.



THE NATIONAL
SUMMIT

MARRIOTT RENAISSANCE CENTER
DETROIT, MI
JUNE 15-17, 2009

KEY ATTRIBUTES OF AMERICA'S TO-DO LIST:

- Establishes Non-Partisan, Cross-Discipline, and Cross-Industry Dialogue
- Enables National Prosperity for All
- Creates Long-Term Global Competitiveness
- Develops the Skills and Competencies of our People
- Assures Continuous Innovation
- Provides Resource, Infrastructure and Economic Security






























AMERICA'S TO-DO LIST⁹
FRAMEWORK

A National Competitive Strategy requires the alignment of the agendas and capabilities of business/industry, government, NGOs, and education, to help engender global leadership, while sustaining economic growth.



AMERICA'S TO-DO LIST

The key outcomes of The National Summit will evolve into AMERICA'S TO-DO LIST of policy and strategic initiatives for business and government to jointly pursue to enhance American Competitiveness.

THEME	AMERICA'S TO-DO LIST	DISCIPLINE CROSS REFERENCE
COLLABORATIVE STRATEGY GOVERNMENT & BUSINESS	Develop a comprehensive national energy strategy that includes a clear carbon policy	   
	Develop a national manufacturing strategy that re-establishes an environment for U.S. businesses to thrive and compete on a global basis	 
	Support and encourage R&D and innovation as catalysts for economic growth, job creation and environmental improvement	  
	Encourage sustainability in business practices, including conservation and efficiency from producers to consumers	 
EDUCATION/TALENT	Improve and promote science, technology, engineering, math (STEM) education in primary through graduate schools	 
	Focus on skill-building and workforce retraining to provide “just-in-time” talent to meet changing business needs	   
	Shift perception of national “stars” beyond athletes and entertainers to include engineers, scientists and thinkers	  
INFRASTRUCTURE	Upgrade and integrate infrastructure to support 21st century business needs, such as airports, sea ports, highway systems, water systems, and waterways	  
	Expand and coordinate smart grid activities to balance energy needs and connect new energy sources	   
	Create transportation infrastructure to support electric vehicles and alternative fuels	 

 Technology
  Energy
  Environment
  Manufacturing

