



FORD FIELD, DETROIT, MI
JUNE 15-17, 2009

FOR IMMEDIATE RELEASE

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THE NATIONAL SUMMIT POISED TO HOLD CRUCIAL DISCUSSION ON FUTURE OF
AMERICAN ECONOMY

Multi-faceted Approach to Engage Participants Before, During and After
The National Summit

DETROIT, Mich. (March 4, 2009) – As America begins the difficult task of climbing out of an economic downturn of historic proportions, The National Summit will provide a venue for discussion on four disciplines that are crucial to the country's future prosperity: Technology, Energy, Environment, and Manufacturing.

The National Summit is a gathering convened by the Detroit Economic Club (DEC) to bring the country's business leaders together with government officials and academic experts to discuss and advance a national economic agenda. William Clay Ford Jr., Executive Chairman, Ford Motor Company and Andrew Liveris, Chairman and Chief Executive Officer, The Dow Chemical Company, will co-chair The National Summit, which will be held June 15-17 at Ford Field in Detroit. More than 40 CEOs – from energy, technology, communications, transportation and other sectors – have already been confirmed to address the gathering.

"The National Summit comes at a critical time in our nation's history, as a new administration in Washington and businesses across the country face economic conditions unlike anything seen in over a generation," said Beth Chappell, Detroit Economic Club President and Chief Executive Officer. "Never before has there been such a clear need for America's leadership in business, government, labor and academia to come together to help forge a new way forward. The National Summit provides that opportunity."

To accomplish these goals, The National Summit will engage its participants in meaningful and distinct ways before, during and after it convenes. In the months leading up to The National Summit, participants will be able to engage each other in discussion on



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The National Summit eCommunity, an inclusive online portal designed to begin the conversation. Additionally, the eCommunity will provide background information on each of the four disciplines for participants to use in preparation for The National Summit.

Another effort to be conducted prior to The National Summit involves surveying participating CEOs and other top-level leaders on their views and beliefs related to the four disciplines. This will help to frame the debate and discussion that will take place in Town Hall sessions at The National Summit. To help in this effort, four professional services firms will serve as Knowledge Partners to help gather data and shape discussion in the four disciplines – Ernst & Young for Technology; PricewaterhouseCoopers for Energy; McKinsey & Company for Environment; and Deloitte for Manufacturing.

During The National Summit, participants will voice their opinions at Town Hall sessions using an Audience Response System (ARS) that will tabulate voting results for report out, helping to create a more inclusive conversation among participants.

After The National Summit has concluded on June 17, participant engagement will continue with published speaker, panelist and sponsor opinions; Town Hall and general session rebroadcasts; and input for future meeting agendas.

For more information on The National Summit, please visit nationalsummit.org. For more information about the Detroit Economic Club, please visit econclub.org.