



FORD FIELD, DETROIT, MI
JUNE 15-17, 2009

FOR IMMEDIATE RELEASE

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NEW WEB EFFORTS ENGAGE PUBLIC IN THE NATIONAL SUMMIT

Public Site Update, Social Media Presence Offer Accessibility to All

DETROIT, Mich. (March 18, 2009) – Today, The National Summit unveiled an updated public web site and social media presence as key elements in its efforts to give the American public a voice in this ongoing and inclusive national discussion about the future of the economy.

"Our online presence will make The National Summit an unprecedented national conversation," said Beth Chappell, President and CEO of the Detroit Economic Club (DEC). "With our redesigned public site and outreach efforts on social media sites, anyone can lend their voice or offer an opinion to The National Summit."

A variety of changes are being made to the public web site for The National Summit, nationalsummit.org, to make it easier for the American public to learn more and get involved. These updates include a scrolling list of all current Speakers, a news section with the latest articles and announcements, and a student section.

A major component of online engagement will be ongoing surveys of the public to solicit their opinions on economic issues as well as the four disciplines being addressed at The National Summit – Technology, Energy, Environment and Manufacturing. This open polling, scheduled to begin shortly, will be used to help direct the conversations taking place during The National Summit.

Another important part of The National Summit's online presence are its social media efforts. Through connections to [Facebook](#), [Twitter](#), and [LinkedIn](#), The National Summit is reaching out to the American public and inviting them to get involved. These sites are kept up to date with the latest news and announcements and are open for interaction and discussion.

The National Summit eCommunity is also live online, providing registered participants a private portal to start the discussion before The National Summit convenes in Detroit. Additionally, participants are able to use the eCommunity as a resource to become more familiar with the issues facing our country prior to June.



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Currently, forty-four Speakers, including leaders from energy, technology, communications, transportation and other sectors have been confirmed to speak at Ford Field in June:

- **Richard H. Anderson**; CEO, Delta Air Lines, Inc.
- **Eva Chen**; Co-founder & CEO, Trend Micro, Inc.
- **Dr. Mary Sue Coleman**; President, University of Michigan
- **Richard E. Dauch**; Co-Founder, Chairman & CEO, American Axle & Manufacturing
- **D. Scott Davis**; Chairman & CEO, United Parcel Service, Inc.
- **Samuel A. DiPiazza, Jr.**; CEO, PricewaterhouseCoopers International Limited
- **Thomas J. Donohue**; President & CEO, U.S. Chamber of Commerce
- **Anthony F. Earley, Jr.**; Chairman & CEO, DTE Energy
- **Matt Ferguson**; President & CEO, Careerbuilder.com
- **Marvin S. Fertel**; Acting President & CEO, Nuclear Energy Institute Limited
- **William Clay Ford, Jr.**; Executive Chairman, Ford Motor Company
- **J. Erik Frywald**; Chairman, President & CEO, Nalco Company
- **Christopher Ilitch**; President & CEO, Ilitch Holdings, Inc.
- **Christopher J. Kearney**; Chairman, President & CEO, SPX Corporation
- **Martin M. Koffel**; President & CEO, URS Corporation
- **Timothy D. Leuliette**; Chairman, President & CEO, Dura Automotive Systems, Inc.
- **Andrew N. Liveris**; Chairman & CEO, The Dow Chemical Company
- **Timothy M. Manganello**; Chairman & CEO, BorgWarner Inc.
- **Peter J. Marks**; Chairman, President & CEO, Robert Bosch LLC
- **Michael B. McCallister**; President & CEO, Humana, Inc.
- **Charles G. McClure**; Chairman, President & CEO, ArvinMeritor, Inc.
- **Harold W. McGraw III**; Chairman, President & CEO, The McGraw-Hill Companies
- **Alan R. Mulally**; President & CEO, Ford Motor Company
- **James J. Mulva**; Chairman & CEO, ConocoPhillips
- **Robert L. Nardelli**; Chairman and CEO, Chrysler LLC; Board of Managers, Chrysler LLC
- **James B. Nicholson**; President & CEO, PVS Chemicals, Inc.
- **Dr. Jay Noren**; President, Wayne State University
- **Keith D. Nosbusch**; Chairman & CEO, Rockwell Automation, Inc.
- **Steve Odland**; Chairman & CEO, Office Depot
- **W. Douglas Parker**; Chairman & CEO, US Airways Group, Inc.
- **James H. Quigley**; Global CEO, Deloitte Touche Tohmatsu
- **Matthew K. Rose**; Chairman, President & CEO, BNSF Railway Company
- **John W. Rowe**; Chairman & CEO, Exelon Corporation
- **Tom Schmitt**; President & CEO, FedEx Global Supply Chain Services; Senior Vice President, FedEx Solutions
- **Dr. Lou Anna K. Simon**; President, Michigan State University
- **David P. Steiner**; CEO, Waste Management, Inc.
- **Dr. Anthony R. Tersigni**; President & CEO, Ascension Health



THE NATIONAL
SUMMIT

CONVENED BY:
DETROIT ECONOMIC CLUB

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- **James S. Turley**; Chairman & CEO, Ernst & Young LLP
- **Timothy Wadhams**; President & CEO, Masco Corporation
- **G. Richard Wagoner, Jr.**; Chairman & CEO, General Motors Corporation
- **Donald J. Walker**; CEO, Magna International Inc.
- **Joseph L. Welch**; Chairman, President & CEO, ITC Holdings Corporation
- **Ronald A. Williams**; Chairman & CEO, Aetna, Inc.
- **Deborah L. Wince-Smith**; President, Council on Competitiveness

The Detroit Economic Club is a non-partisan, non-profit group that has a 75-year history of convening leaders to debate and discuss important business, government and social issues. It has hosted every sitting U.S. President since Richard Nixon, and is ranked as one of America's "Top 10 Executive Speaking Forums" and third in the world for "Most Valuable Podiums for CEOs."

For more information on The National Summit, please visit nationalsummit.org. For more information about the Detroit Economic Club, please visit econclub.org.