



THE NATIONAL  
SUMMIT

MARRIOTT RENAISSANCE CENTER  
DETROIT, MI  
JUNE 15-17, 2009

CONVENED BY:  
DETROIT ECONOMIC CLUB

FOR IMMEDIATE RELEASE

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## THE NATIONAL SUMMIT SPARKS DISCUSSION OF AMERICA'S ECONOMY

### "Major Paradigm Shift" Emerges at Three-day Gathering

DETROIT, Mich. (June 17, 2009) – The National Summit concluded its three-day gathering of a broad spectrum of America's leaders with a strong consensus for change and a mandate to continue to advance a national economic agenda.

"We saw a major paradigm shift begin to emerge at The National Summit," said Beth Chappell, President and CEO of the Detroit Economic Club (DEC). "There was widespread agreement that we have to look beyond the current crisis intervention mindset, and that we need more collaboration and cooperation between business and government.

"We will be issuing a report on the consensus recommendations from The National Summit in the next 6 to 8 weeks," she added. "The DEC will host a meeting to unveil those recommendations – what we are calling America's 'To Do' list."

The National Summit was convened by the DEC to revitalize America's economy in an increasingly difficult global market. It brought together the country's top business, government and academic leaders to create consensus recommendations for increasing America's competitiveness in four critical disciplines – Technology, Energy, Environment and Manufacturing. William Clay Ford, Jr., Executive Chairman, Ford Motor Company and Andrew N. Liveris, Chairman and Chief Executive Officer, The Dow Chemical Company, were co-chairs.

"Over the last three days, the common theme we heard in every panel, and from every sector, is that America needs a new relationship between business and government," said Ford. "The old model was that the government was there to prevent us from doing the wrong things. The new model is that government is there to help us do the right things."

"The great ideas created at The National Summit are just the beginning of the work that needs to be done," said Liveris. "The job ahead now – the job for all of us – is to turn this to-do list of great ideas into a true national agenda. We must now take these great ideas and provide the leadership from all of us to effect great change. This is not the end, but the beginning."



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Four professional services firms served as Knowledge Partners to coordinate the discussion – Ernst & Young for Technology; PricewaterhouseCoopers for Energy; McKinsey & Company for Environment; and Deloitte for Manufacturing. They also will oversee the development of the reports that will be issued.

Approximately 100 leaders, from both the public and private sectors, participated as speakers, panelists or moderators, including:

- **Steven A. Ballmer**; CEO, Microsoft Corp.
- **Jim Balsillie**; Co-Chief Executive Officer, Research In Motion
- **The Honorable Sandy K. Baruah**; Senior Fellow, The Council on Competitiveness
- **The Honourable Perrin Beatty**; President & CEO, The Canadian Chamber of Commerce
- **The Honorable David Bing**, Mayor, City of Detroit
- **David Blood**; Co-founder & Senior Partner, Generation Investment Management
- **Dr. Grace M. Bochenek**; Director, TARDEC
- **Ian Bremmer**; President, Eurasia Group
- **John Briscoe**; Gordon McKay Professor of the Practice of Environmental Engineering, Harvard University
- **Beth Chappell**; President & CEO, Detroit Economic Club
- **Eva Chen**; Co-founder & CEO, Trend Micro, Inc.
- **The Honorable Aneesh P. Chopra**; Chief Technology Officer, The United States of America
- **Dr. Mary Sue Coleman**; President, University of Michigan
- **Thomas P. d'Aquino**; President & CEO, Canadian Council of Executives
- **Richard E. Dauch**; Co-Founder, Chairman & CEO, AAM, Inc.
- **D. Scott Davis**; Chairman & CEO, United Parcel Service, Inc.
- **Emily Stover DeRocco**; President, The Manufacturing Institute
- **Samuel A. DiPiazza, Jr.**; CEO, PricewaterhouseCoopers International Ltd.
- **Michael J. Dolan**; Senior Vice President, Exxon Mobil Corp.
- **Brian Dumaine**; Global Editor & Assistant Managing Editor, Fortune Magazine
- **Esther Dyson**; Chairman, EDventure Holdings Inc.
- **Anthony F. Earley, Jr.**; Chairman & CEO, DTE Energy Co.
- **The Honorable John M. Engler**; President, National Association of Manufacturers
- **David G. Etheridge.**; U.S. Utilities Leader, PricewaterhouseCoopers LLP
- **Matthew W. Ferguson**; President & CEO, CareerBuilder.com
- **Marvin S. Fertel**; President & CEO, Nuclear Energy Institute
- **J. Erik Fyrwald**; Chairman, President & CEO, Nalco Co.
- **Craig Giffi**; Vice Chairman, Deloitte LLP
- **Alexis Glick**; Vice President & Anchor, Fox Business Network
- **Dr. Ronald E. Goldsberry**; Advisor, Deloitte Consulting LLP
- **The Honorable Jennifer M. Granholm**; Governor, State of Michigan
- **John M. Grillos**; Director, Curriki



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- **Ashok Gupta**; Air & Energy Program Director; Natural Resources Defense Council
- **Anders Gustafsson**; CEO, Zebra Technologies Corp.
- **Jonathan D. Harber**; Co-founder & CEO, SchoolNet, Inc.
- **Linda Hasenfratz**; Chief Executive Officer, Linamar Corp.
- **Frederick (Fritz) A. Henderson**; President & CEO, General Motors Corp.
- **Benjamin Heywood**; Co-Founder & President, PatientsLikeMe Inc.
- **Robert Johnston**; Director, Global Energy & Natural Resources, Eurasia Group
- **Van Jones**; Special Advisor for Green Jobs, Enterprise and Innovation, White House Council on Environmental Quality
- **Dean Kamen**; President, DEKA Research & Development Corp.
- **Dr. John Kao**; Founder & Chairman, Institute for Large Scale Innovation
- **Christopher J. Kearney**; Chairman, President & CEO, SPX Corp.
- **Rik Kirkland**; Director of Publishing, McKinsey & Co.
- **Michael Klein**; Former Vice-Chairman, Citigroup Inc.
- **Martin M. Koffel**; President & CEO, URS Corp.
- **Philip J. LeBeau**; CNBC; Auto and Airline Industry Reporter
- **Richard Lechner**; Vice President, Energy & Environment, IBM Corp.
- **Timothy D. Leuliette**; Chairman, President & CEO, DURA Automotive Systems, Inc.
- **The Honorable Gary F. Locke**, Secretary, U.S. Department of Commerce
- **Edward T. Lu**; Program Manager in Advanced Projects, Google, Inc.
- **Thomas Lyon**, Professor & Director of the Erb Institute for Global Sustainable Enterprise, University of Michigan
- **Timothy M. Manganello**; Chairman & CEO, BorgWarner Inc.
- **Peter J. Marks**; Chairman, President & CEO, Robert Bosch LLC
- **Michael B. McCallister**; President & CEO, Humana Inc.
- **Charles G. McClure**; Chairman, CEO & President, ArvinMeritor, Inc.
- **Harold W. McGraw III**; Chairman, President & CEO, The McGraw-Hill Cos.
- **Leonard T. Mendonca**; Chairman, McKinsey Global Institute, McKinsey Co.
- **Alan R. Mulally**; President & CEO, Ford Motor Co.
- **James J. Mulva**; Chairman & CEO, ConocoPhillips Co.
- **Joseph A. Muscat**; Partner & Director, Americas Cleantech Network, Ernst & Young LLP
- **Dr. Jayson Myers**; President, Canadian Manufacturers & Exporters
- **Noam Neusner**; Principal, 30 Point Strategies
- **James B. Nicholson**; President & CEO, PVS Chemicals, Inc.
- **Dr. Jay Noren**; President, Wayne State University
- **Keith D. Nosbusch**; Chairman & CEO, Rockwell Automation, Inc.
- **Steve Odland**; Chairman & CEO, Office Depot, Inc.
- **Vikram S. Pandit**; CEO, Citigroup Inc.
- **W. Douglas Parker**; Chairman & CEO, US Airways Group, Inc.
- **Richard D. Paterson**; Global Energy, Utilities & Mining Leader and U.S. Energy Leader, PricewaterhouseCoopers LLP
- **G.P. (Bud) Peterson**; President, Georgia Institute of Technology



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- **Rebecca Quick**; Co-Ancor, “Squawk Box”, CNBC
- **James H. Quigley**; Global CEO, Deloitte Touche Tohmatsu
- **Sam Rashkin**; National Director, ENERGY STAR for Homes, U.S. Environmental Protection Agency
- **Robert G. Reiss**; Host, The CEO Show
- **Matthew K. Rose**; Chairman, President & CEO, BNSF Railway Co.
- **John W. Rowe**; Chairman & CEO, Exelon Corp.
- **Richard O. Schaum**; General Manager, 3<sup>rd</sup> Horizon Associates LLC
- **Tom Schmitt**; President of Global Supply Services, Senior Vice President & CEO, FedEx Solutions
- **Eric Schurenberg**; Managing Editor, CBS Money Watch
- **Dr. Alan Shaw**; President & CEO, Codexis, Inc.
- **The Honorable James H. Shelton, III**; Assistant Deputy Secretary, Innovation & Improvement, U.S. Department of Education
- **Walter E. Shill**; North America Managing Director, Management Consulting, Accenture
- **Dr. Lou Anna K. Simon**; President, Michigan State University
- **David P. Steiner**; CEO, Waste Management, Inc.
- **Michael H. Thaman**; Chairman, President & CEO, Owens Corning
- **James S. Turley**; Chairman & CEO, Ernst & Young LLP
- **Tony L. Uphoff**; Chief Executive Officer, TechWeb
- **Timothy Wadhams**; President & CEO, Masco Corp.
- **Donald J. Walker**; Co-CEO, Magna International Inc.
- **Tom Walsh**; Columnist, Detroit Free Press
- **Joseph L. Welch**; Chairman, President & CEO, ITC Holdings Corp.
- **Ronald A. Williams**; Chairman & CEO, Aetna Inc.
- **Deborah L. Wince-Smith**; President, The Council on Competitiveness
- **Dr. William Winkenwerder, Jr.**; Chairman, The Winkenwerder Co. LLC
- **Robert Youngjohns**; President of North American Sales & Marketing, Corporate Vice President, Microsoft Corp.

For more information on The National Summit, please visit [NationalSummit.org](http://NationalSummit.org). For more information on the Detroit Economic Club, please visit [EconClub.org](http://EconClub.org).

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